



The 29th Annual Sweet Corn Festival Adel • 2008

Saturday, August 9

THIS OFFICIAL FESTIVAL GUIDE BROUGHT TO YOU BY ADEL PARTNERS CHAMBER OF COMMERCE, LOCAL BUSINESSES AND DALLAS COUNTY NEWS, INC.



Saturday, August 9th

Annual Sweet Corn Festival Parade

Adel's annual parade kicks off the Sweet Corn Festival each year and thousands of visitors line up along Main Street to watch Dallas County's largest parade. New for 2008, Adel Partners Chamber of Commerce will be providing bleacher seating at the intersection of 11th & Main, where the parade turns off Main Street to go south to Highway 6 where it ends.

The parade line-up starts at 8:00 AM and Adel Kiwanis Club assists with getting the parade organized at the start. The parade itself will begin at approximately 9:00 AM and will travel from 18th Street toward downtown Adel on Main Street. Please see page 3 for information on participating in the parade.

IT'S BACK!

11th Annual Sweet Corn Festival Car Show

10:00 AM to 3:00 PM, on 10th Street south of Main. For more information, call Arlin at 515-967-1565 or Bob at 515-971-7132.



Presented by:



Sponsored by:



Pontiac • Buick • GMC • Mazda • Subaru

Main Stage Entertainment

at the Adel Community Stage and Pavilion, 10th & Main

- 11:00 AM Matt Woods and the Thunderbolts
www.mattwoodsmusic.com
- 2:00 PM Keith West, Magician
www.entertainmentgroupcomedy.com/magicians
- 3:30 PM Remnant – Christian Blues Band
- 5:00 PM Exit 113 (in the Beer Garden)
www.exit113.com
- 8:00 PM Toaster (in the Beer Garden)
www.toasterocks.com
\$5 cover charge for Beer Garden starting at 5 p.m. Beer and hard lemonade for \$3.

Hittin' the Bricks Entertainment

at 10th & Court

- 12:30 PM Adel Tumbling & Dance Club
- 1:30 PM Sugar Creek Cloggers
- 2:00 PM Let's Dance
- 3:00 PM Deborah's School of Dance

Courthouse Entertainment

on the west lawn of the Dallas County Courthouse

- 2:30 PM Adel Tumbling Team from Adel Tumbling & Dance Club



Iowa's Greatest Hits

Broadcasting live all day



HomeCare Services, Inc.

HomeCare Services provides free handicap accessible shuttle bus service from the ADM High School parking lot during the Sweet Corn Festival. We are a private, non-profit agency providing Home Care Aide, Congregate and Home Delivered Meals, and Public Transportation services. We also administer the Good Samaritan Food Pantry and the Food Commodity Program as well as provide information and assistance to Dallas County residents. Mission Statement:

HomeCare Services, Inc. of Dallas County provides personalized and community based services focusing on independence, dignity and a higher quality of life for the people of Dallas County. Meals, Wheels & In-Home Services with a smile! For more information: For Adel, call 515-993-4531 or 515-993-5175, and for Perry, call 515-465-2300.



HomeCare Services, Inc. of Dallas County provides personalized and community based services focusing on independence, dignity and a higher quality of life for the people of Dallas County. Meals, Wheels & In-Home Services with a smile! For more information: For Adel, call 515-993-4531 or 515-993-5175, and for Perry, call 515-465-2300.

Contributors (In-Kind)

Please take time to thank these businesses for their ongoing support of the annual Sweet Corn Festival. Their service and experience help make the festival possible.

Adel TV & Appliance
Shugar's Super Valu
HyVac
Niece Trucking
Short & Company CPA

Adel Lions Club
Horizon Printing Company
Deardorff Sweet Corn
Rhiner Plumbing & Heating

Xenia Rural Water
Gehring Graphic Design
Waste Management of Iowa
The City of Adel

Contributors (Financial)

Please take the time to thank these businesses and individuals for their ongoing financial support of the Sweet Corn Festival. Without their sponsorships, the entertainment and the technical needs of a festival this size would not be possible.

Adel Living Magazine
Medicap Pharmacy
Adel Mini Storage
Iowa Realty
Kuder, Inc.

Hawkeye Breeders Service, Inc.
Archer Home Center
Daugherty Auction Service
Horizon Printing

Iowa Beverage Systems
Mid American Energy
The Entertainment Group
Dr. Howard Belsheim

Please note that the contributors list is not the official thank you list from Adel Partners Chamber of Commerce and the Sweet Corn Festival committee. It is simply a list of businesses, groups and organizations who have donated money, time or services to the committee in exchange for sponsorship acknowledgement. Hundreds of volunteers make the Sweet Corn Festival possible every year. A complete thank you list will be published in the Dallas County News following the festival. THANK YOU TO EVERYONE!



Contributors to the Sweet Corn Festival

Adel Rotary – Exclusive Sweet Corn Festival bottled water vendors

The Adel Rotary Club (established in 1924) is affiliated with Rotary International, the oldest civic organization in the world dedicated to community service. Past community service efforts by Adel Rotary include the disc golf course at Evans Park (2005); financial support for the concert of Celebration Singers at the 2006 Sweet Corn Festival and for the Adel Public Library Foundation. Other ongoing community service efforts include financial support of



the Adel Community Stage & Pavilion, Boy Scout Troop 152, the ADM Scholarship Foundation, and various ADM school programs. Rotarians participate in the Iowa DOT Adopt-A-Highway program on Hwy 6, Dallas County Courthouse grounds beautification and the Sweet Corn Festival volunteer effort. The Adel Rotary Club meets at noon every Wednesday at Patrick's Restaurant. The 2008-2009 club officers are President Don Price, Vice President Chad Bird, Secretary Warren Poldberg, Treasurer Doug Smith and Julie Bailey, Sergeant at Arms. Persons interested in joining or speaking to the club may contact Don Price at 993-1032.

Adel Kiwanis – Sweet Corn Festival Parade Coordinators

The Adel Kiwanis is made up of professional business people who donate their time and talent to several community projects and, through various fundraisers, donate money toward child and community betterment. In 2007 the Kiwanis made a 3-year pledge to support the Adel Community Stage & Pavilion. The Kiwanis award scholarships to two graduates of ADM high school each year, in addition to the General Scholarship Fund of the ADM High School. The Adel Kiwanis hold weekly meetings on Tuesdays at 7:00 AM. Anyone interested in joining or presenting a program can contact President Dan Juffer at 993-1187.



City of Adel

The annual Sweet Corn Festival would not be possible without the support of the City of Adel. From the city administrative staff to the City Council to the city workers and the police and fire departments, everyone involved with city government pitches in to help out with the festival. Adel Partners would like to acknowledge their support and ask everyone to join us in thanking them for all they do!



29th Annual Adel Sweet Corn Festival Parade Grand Marshall

The selection of the 2008 Adel Sweet Corn Festival parade Grand Marshall was an easy choice. The community of Adel lost a great friend in 2008 and we could not think of a better tribute to Julia Baldon than honoring her memory in this way.

Julia personified everything a volunteer should be! She loved every volunteer job and was happy to do anything for anyone. She especially loved the Sweet Corn Festival! Julia chaired the festival for 14 years and after retiring as Chair, she joined Adel Kiwanis Club so she could continue to be involved with the festival.

Adel Partners Chamber of Commerce extends our deepest sympathy to the Baldon family on the loss of Julia earlier this year. This tribute to her seems small compared to all she did for the Adel community throughout her young life, but please join us in thanking her family for sharing a part of Julia with us.

If you are interested in participating in the Sweet Corn Festival parade, here is some information you need to know:

- No entry forms or prior notification required. Please place your parade entry at the designated staging site no later than 8:30 AM. Line-up starts at 8:00 AM.
- Each entry should be limited to one vehicle.
- Entries should remain within 20 feet of each other.
- Vehicles should not stop on the parade route.
- Parking at the parade starting point is extremely limited. Parade participants, please arrive with your parade entry unit if possible.
- Emergency vehicles proceed west on Rapids Street and

line up at 19th & Main beside the brickyard parking lot. See map point #1 below.

- Floats proceed up Greene Street, turn north on Visions Parkway and line up on the north side of Brickyard Road. See map point #2.
- Walking groups gather at 18th & Brickyard. See map point #3.
- Please do not drive west on Main or Prairie Streets to line up!
- All entries can return to the starting point by turning right on 11th and returning to the starting point via Greene Street (Hwy 6). Do not try to return via Prairie Street! See map point #4.

**Parade route and line-up questions?
Call Brad at 979-4554.**

Bottled Water

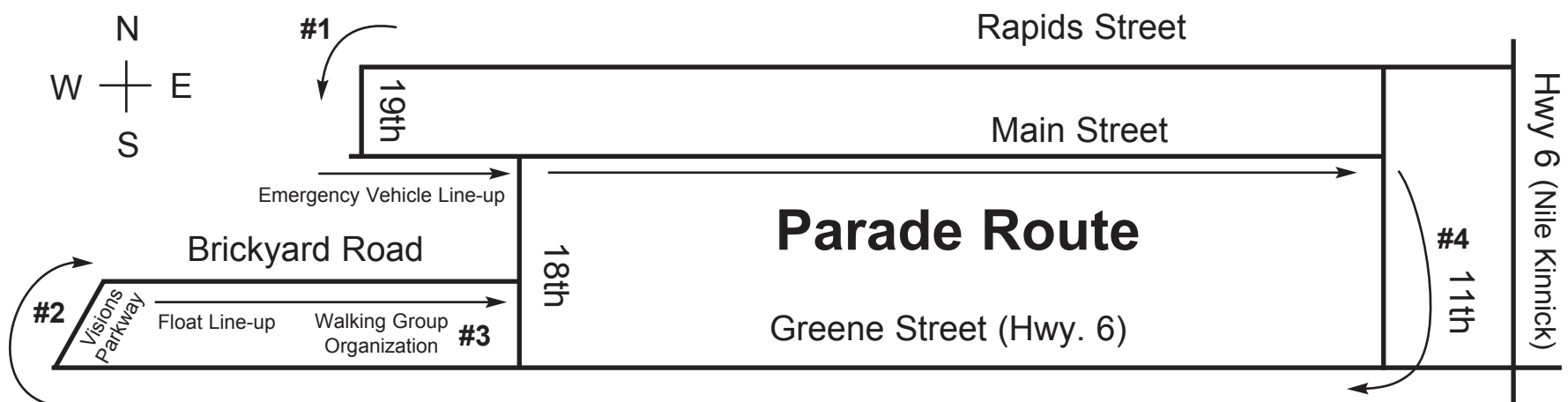
Adel Partners, in conjunction with the Adel Rotary, have joined together as the official bottled water vendors for the 29th Annual Sweet Corn Festival. Three water booths have been set up throughout the festival grounds for your convenience. All proceeds from bottled water sales go to Adel Partners and Adel Rotary and are used for the betterment of the Adel community. Thank you for your support!

FREE Parking

Free parking and shuttle bus service will be provided from the ADM High School parking lot, located on the south end of Hwy. 169, from 8:00 AM to 4:00 PM. Shuttle is provided by HomeCare Services and is handicap accessible. A small donation to HomeCare Services is suggested.

Vendors

Over 70 arts, crafts and food vendors will be open from 9:00 AM to 5:00 PM throughout downtown Adel.





Friday, August 8th

6th Annual ADM Alumni Golf Tournament

9:00 AM Shotgun Start at River Valley Golf.
For more information on the golf, please contact
Dick Wicks at 515-993-4454 or wix4hawks@aol.com.

Annual Shucking of the Corn!

6:00 PM to 8:00 PM at Raccoon Valley Bank
Employee Parking Lot, 10th & Court.
Come on down for a few minutes or a couple
of hours. Everyone is welcome! 93.3 KIOA
Radio will be broadcasting live for the evening
and conducting special activities with prizes!



11th Annual All Alumni Reunion

4:00 PM to 9:00 PM in the ADM 8-9 School Commons.
Dinner available by the ADM After Prom Committee from 5:00 PM to 6:30 PM.
ADM Athletic Hall of Fame Induction at 7:00 PM in the High School Auditorium.

Saturday, August 9th

5th Annual Sweet Corn Festival 5K – Central Iowa's Hottest Road Race

8:00 AM at the Adel-DeSoto-Minburn High School.
The Sweet Corn Festival 5K was established in 2004 to help perpetuate the memory of Danielle J. Hutzell. Danielle was born in Adel on February 10, 1972 and died on March 8, 2000 after a courageous bout with cancer. She graduated from Adel-DeSoto-Minburn and attended the University of Northern Iowa. While in high school, she participated in softball, track, basketball and cheerleading. She also had a lifelong love of horses. Her adult life was dedicated to fitness. And, it is in this context that the Sweet Corn 5K was created. In addition to providing the venue for hundreds of runners to perform in front of thousands of enthusiastic spectators, the first four years of the race produced nearly \$50,000 in charitable contributions to causes benefiting children. Visit www.sweetcorn5k.net for a map of the race route and registration information.

3 on 3 Basketball Tournament

Tournament start time is after the Parade at approximately 10:30 AM in the First Christian Church parking lot. Entry fee is \$40.00. Limit 4 players per team. Teams will be divided up by male or female and the following age groups: boys and girls grades 6-7, 8-9 and 10-12; adults over 18; adults over 30. Check the website (www.firstchristianadel.org) or contact the Church office at 515-993-4514 for entry forms. Proceeds will benefit the paving of the FCC parking lot.

Water Fights

Adel Fire Department will be having water fights starting at noon on Prairie Street.



**301 S. 10th Street, 2nd Floor,
Adel, IA 50003**

Email: adel@netins.net

Phone: 515-993-5472

Fax: 515-993-3384

Website: partners.adeliowa.org

Please thank the following investors listed below. Without their financial and in-kind assistance, Adel Partners could not continue the valuable community programming we are doing!

2008 Membership List:

Executive Level - \$5,000 & above
City of Adel

Pinnacle Level - \$3,000

Adel Enterprises, Inc
Peoples Trust & Savings
Raccoon Valley Bank
Wells Fargo Bank

Premier Level - \$1,000

Adel Kiwanis
Deardorff Sweet Corn
Horizon Printing Co/Adel Adviser
Iowa Mini Storage
Cary Knight
Fuller Standard Service
Medicap Pharmacy
Short & Company CPA PLC

Partner Level - \$500

Adel Auto Parts (NAPA)
Adel TV & Appliance
Adel Family Practice
BASE
First American Title of Dallas County
Re/Max Commercial Real Estate Group
Kuder, Inc.
Medicap Pharmacy
Waste Management of Iowa
Xenia Rural Water District
South Dallas Co. Landfill

Supporting Level - \$250

Adel Adviser
Adel Chrysler
Adel Family Dentistry
Adel Mini Storage
Adel Physical Therapy
Adel Quilting & Dry Goods Co.
Adel Rotary

Adel Subway
Adel Tire & Service
Adel/DeSoto Veterinary Clinic
Anytime Fitness
Archer Home Center
Arnold Motor Supply
Atherton House
Baldon Hardware
Big Green Umbrella Media, The
Howard Belsheim, DDS
Brick Street Financial
Brick Street Muscle
Cameo Rose
Cafe in the Park
Gary W. Colwell, D.D.S.
Compass Financial Services
Corner Tap
Culligan Water Conditioning
Dallas County Hospital
Dominion Bldg. Prod.
First American Title
Godfather's Pizza
Harvey Floral
Healing Therapies
Hefner & Bergkamp PC
Hicks Pharmacy
Tom Holcomb, DVM
Hopkins & Huebner PC
Hy-Vac
Iowa Realty
Iowa Title Co.
Italian Villages
Keasey's Hide Away Lounge
Mainstream Living, Inc.
Mid American Energy Company
Monarch Mfg.
River Valley Golf
Reich & Loynachan Agency
Reich Law Firm
Riverside Sales & Rental
Russell-Slater Insurance

Shugar's Super Valu
Stephen Cleaners
Eric Schepers State Farm Insurance

Home Based Business Level - \$125

China Village
Better Building, A
Diamond D Graphics
Brick Street BBQ
Gehring Graphic Design
Hawkeye Breeders Service, Inc.
Penoach Winery
Preferred Bookkeeping
Prairie Girl Organics
G.Rafics, Inc.
S Building Center, Inc.
Healing Therapies
Home Care Services
Main Street Cleaning Service
Timberpine Lodge Bed & Breakfast
Turnkey Construction
Wills Family Orchard

Other

Adel Lions Club

Family Members - \$100 & above

Baldon, Tim
Beech, Charlie & Mary
Bergman, Clifford & Emma Jean
Bird, Chad & Sally
Boettcher, Dean & Linda
Bowman, Dallas & Belva
Brown, Kevan & Sue
Burditt, Robert & Brenda
Dawes, Lowell & Helen
Gadelman, Wayne & Ann
Juffer, Dan & Laura
Knoll, Ivan & Lola
Knutzen, Steve & Susan
Kuhse, Chad & Jodi (Luellen)

Maahs, Gene & Naomi
Martin, Roger & Lorraine
McAdon, Kent & Shirley
McCalley, Steve & Deb
McManus, Wilma
Ockerman, Bob & Mary
Otis, Terry & Takako
Peters, Jim & Pam
Price, Don & Jan
Reves, Jim & Rita
Robison, Ann & William Mack
Sande, Earl & Ruth
Sandquist, Bill & Coleen
Sandquist, Kevin & Micki
Smith, Barry & Doris
Steele, Pat & Maria
Van Buren, Van & Dawn
Westergaard, Dean & Linda

Individual Members - \$75

Banwart, Lois
Brown, Betty
Chapman, Irene
Cooper, Mike
Hoffman, Tim
Hoy, Amber
Nielsen, Bonnie
Peters, Rosie
Rutledge, Carol
Stine, Jane
Temere, Susan
Tetrick, Jan

Board of Directors:

Lori Brocka, President
Jessica Gomke, Vice President
Doug Zeigler, Secretary
Denise Walter, Treasurer
John Standley
Colby Dawes Tim Bryte
Adam Doll Dan Juffer

Dear Friends:

On behalf of Adel Partners Chamber of Commerce I hope you have a memorable experience at the 29th Annual Adel Sweet Corn Festival. This event is the Chamber's signature event for Adel and we are proud to be able to host the festival for the community.

A very special thank you to our many sub-committee members, volunteers, civic organizations, sponsors, vendors and the City of Adel for all the support and assistance with the festival.

The Adel Sweet Corn Festival continues to grow each year and the Chamber is dedicated to continuing the tradition of excellence and growth. With many new vendors this year and KIOA 93.3 Radio broadcasting live from the Festival, 2008 will be an incredible experience for all who attend. The Sweet Corn Festival is a major fundraiser for the chamber of commerce and assists with providing the resources to host other events such as the annual Easter Egg Hunt, the Iowa Book Festival, Adel After Hours, the Brick Street Classic Car Show and the Raccoon Valley Wine Festival. All of these events and promotions are designed to promote Adel businesses to the broader region and enhance tourism.

Don't forget to visit the Adel Partners booth at the Sweet Corn Festival. This year we will be at the corner of 9th & Main. Official festival t-shirts will be available at our booth along with other products and information about our events.

Julie M. Bailey, Program Director
Adel Partners Chamber of Commerce



Sweet Corn Festival T-Shirts

This year's authentic Adel Sweet Corn Festival shirt is a heavy duty, 100% cotton t-shirt. Designed by Adel graphic artist, Stephanie Gehring, it is sure to please people of all ages and bring a smile to your face. On sale at the Festival at the Adel Partners Chamber of Commerce booth on the corner of 9th & Main.

Should Adel Partners sell out of shirts before or during the Festival, a follow-up order will be placed after the festival. Shirt orders take approximately 3 weeks to deliver. Order forms will also be available at the Adel Partners booth during the Festival or by calling 993-5472.

If you are unable to attend the Festival, please use the order form below. There is a \$4 shipping and handling fee for mail orders.

Raccoon Valley Wine Festival 2008 commemorative glasses (\$5 each) will also be for sale at the Adel Partners booth.



Front of T-Shirt, left pocket area



Back of T-Shirt (your choice)

2008 Sweet Corn Festival T-Shirt Order Form

Name _____

Shipping Address _____

City _____ State _____ Zip _____

Daytime Phone _____

T-Shirt Size & Quantity

- | | |
|---|--|
| <input type="checkbox"/> Youth Small (\$15) | <input type="checkbox"/> Adult 2X (\$20) |
| <input type="checkbox"/> Youth Medium (\$15) | <input type="checkbox"/> Adult 3X (\$20) |
| <input type="checkbox"/> Youth Large (\$15) | |
| <input type="checkbox"/> Adult Small (\$15) | |
| <input type="checkbox"/> Adult Medium (\$15) | |
| <input type="checkbox"/> Adult Large (\$15) | |
| <input type="checkbox"/> Adult X-Large (\$15) | |

Slogan Preference

- Sweet
 Not Sweet

Total + \$4 S&H:

\$ _____

Send with check or money order to:

Adel Sweet Corn Festival, P.O. Box 73, Adel, IA 50003